10:00 Welcome and introduction of the agenda by Liina Carr, Confederal Secretary, ETUC, in charge of the ETUC SociAll project and Petros Fassoulas, EMI Secretary General

10:05 Keynote speech: How the Action Plan on the EPSR can boost solidary, equality-based, and dignifying solutions to the EU demographic challenge

- Dubravka Šuica, Vice-President for Demography and Democracy of the European Commission

10:20-11:10 The EPSR Action Plan providing opportunities for all generations: full equality from the youngest age in a life-long perspective

Making longer and healthier life expectancy an achievement of the European social model a reality for all by tackling the socio-economic inequalities - Realising enabling opportunities in a life-cycle approach since the earliest age (Principles 1, 4, 11, 16 …)

- Nicola Countouris, Director of the Research Department at the European Trade Union Institute (ETUI)
- Jana Hainsworth, Secretary General of Eurochild
- Giuseppe Guerini, President of CECOP, European Confederation of Worker and Social Cooperatives
- Tea Jarc, President of ETUC-Youth committee, ETUC
- Brando Benifei, MEP, Vice-President, European Movement International

Q&A

11:10-12:00 The EPSR Action Plan addressing labour markets neglected potentials: quality jobs and inclusiveness across all ages for adequate effective and solidarity-based social protection

Grounding the social and economic prosperity of an ageing society in more and better jobs for all and across all generations - Achieving the 78% employment by 2030 through fostered LM inclusiveness of marginalised groups (Principles 2, 4, 9, 17) and active ageing – Quality jobs: granting access, effectiveness and adequacy of social protection to all irrespective of the form of employment - Tackling working age population’s shrinking with respect to retired people by enhancing labour markets’ mobility – Providing dignified jobs (Principles 5, 6), safety nets and enabling support (Principle 4, 14) to working age generations (no matter the employment status), while building solid social protection for themselves and for the elderly ones (Principles 12, 15, 16).

With the financial support of the European Union
12:00-12:45 “Dignity of ageing” vs “Cost of ageing”, “ETUC SociAll” for a new EU narrative: implementing the EPSR and revisiting social protection funding policy and the European Economic Governance approach

The “silver economy” as an opportunity for an ageing society - EU Economic Governance acknowledging the demographic trends need-based demands and allocating consistent funds, investments and reforms – Fiscal reforms for solidarity-based health and pension systems.

- **Maciej Kucharczyk**, Secretary General of Age Platform Europe
- **Liina Carr**, Confederal Secretary, ETUC
- **Sibylle Reichert**, Executive Director of AIM - International Association of Mutuals
- **Jozef Pacolet**, Emeritus with formal duties HIVA - Research Institute for Work and Society, KU Leuven
- **Agostino Siciliano**, General Secretary of FERPA

Q&A

Poll and evaluation of the event

12:45-13:00 **Closing remarks**

- **Jérôme Guedj**, President of Matières Grises, professor at Sciences Po Paris

Interpretation available in EN, FR, DE, IT, ES, PL

The event will be followed by the SEE & Act4SocialEU event [here](#).